



About the Great Pumpkin Race

This race began in 1998 under the name **Walk for Abilities** to benefit Stark County Board of Developmental Disabilities Special Olympics. The initial race had a total of 134 registrants between the 4 mile run and the 1 mile children's fun walk. In 2003, the race became part of the Ohio Subway Challenge Series and the name was changed to **the Great Pumpkin Race**. The race occurs annually on the Saturday just before Halloween. The event consists of a 1-mile Family Fun Walk/Run and a 4-mile competitive run. The USATF certified course winds through the Avondale neighborhood with the start and finish lines at the Stark County Board of Developmental Disabilities' Whipple-Dale Center. Registrants for the 2017 event topped more than 500, including kids, avid runners, senior citizens, and Special Olympic athletes and coaches. All proceeds from the Great Pumpkin Race go to support Special Olympic programs in Stark County to purchase athlete uniforms, venue rental costs and travel costs to competitions. Per Special Olympics regulations, all athletes participate in all Special Olympics programs at no charge.

Why Get Involved

The Annual Great Pumpkin Race itself is a community involvement experience not only for the area running community, but also for the individuals with intellectual disabilities as they have the opportunity to interact with a variety of people from the Stark County community and beyond. We hope you will join us in this opportunity, not only because of the fitness-oriented nature of the event but also as a way of showing your continuing support to individuals with developmental disabilities.

For More Information



- **Lisa Parramore** 330-479-3934
- **Paula Gardner** 330-479-3750

Sponsorship Levels

Title (\$5,000 or more):

- Name on the race (The *Company Name* Great Pumpkin Race); appears on front of t-shirt also
- 10 free race registrations for either the 4-mile or 1-mile event
- Finish line banner with Company name/logo
- Company name on all media announcements, advertisements, race t-shirt and printed materials
- Company name/logo printed on back of Race t-shirt
- Information table about your company day of race
- One insert into race day bags given to every runner to take home

Finisher Medal Sponsor (\$3,500):



Runners love the Bling! Each person who crosses either the 1 Mile or 4 Mile finish line will get a FINISHERS MEDAL; design will include the 21st Annual Great Pumpkin Race logo and your Company name/logo. Design to be determined; see sample only.

- 6 free race registrations for either the 4-mile or 1-mile event
- Starting line banner with Company name/logo
- Company name on all media announcements, advertisements, race t-shirt and printed materials
- Company name/logo printed on back of Race t-shirt
- Information table about your company day of race
- One insert into race day bags given to every runner to take home

Racer Gift Sponsor (\$2,500)

- 4 free race registrations for either the 4-mile or 1-mile event
- Company name/logo along with Race logo specialty item given as a take home to each runner (ie. Safety runner's bracelet, glow zipper pull) *Race Committee will work with sponsor to design*
- Company name on all media announcements, advertisements, race t-shirt and printed materials
- Company name/logo printed on back of Race t-shirt
- Information table about your company day of race
- One insert into race day bags given to every runner to take home

Racer Bag Sponsor (\$1,500)

- 4 free race registrations for either the 4-mile or 1-mile event
- Company name/logo along with Race logo on a bag/tote given as a take home to each runner;
Race Committee will work with sponsor to design
- Company name on all media announcements, advertisements, race t-shirt and printed materials
- Company name/logo printed on back of Race t-shirt
- Information table about your company day of race
- One insert into race day bags given to every runner to take home

Silver Medal (\$1,000):

- 4 free race registrations for either the 4-mile or 1-mile event
- Company name/logo on signage at a mile marker, along race course
- Company name on all media announcements, advertisements, race t-shirt and printed materials
- Company name/logo printed on back of Race t-shirt
- Information table about your company day of race
- One insert into race day bags given to every runner to take home

Bronze Medal (\$500):

- 2 free race registrations for either the 4-mile or 1-mile event
- Company name on all media announcements, advertisements, race t-shirt and printed materials
- Company name/logo printed on back of Race t-shirt
- Information table about your company day of race
- One insert into race day bags given to every runner to take home

Supporter (below \$500 or in-kind donations)

Company name on printed materials